



*Please note: Poster presentations are scheduled for Thursday, November 17, 2011 from 1:00 pm – 2:00 pm in Richland Prefunction. Research presentations will also be posted on the Schedule page at [www.SEVT.org](http://www.SEVT.org). Below is a list of research presentations.*

Research Presentations (20-minute sessions)

“Sport Diplomacy: A Program Evaluation”

Dr. Robert E. Baker (George Mason University); Craig Esherick, J.D. (George Mason University); Dr. Pam Baker (George Mason University)

“Criticizing the Coach, Social Media and the First Amendment”

James Bemiller, J.D. (University of Tennessee); Dr. Sylvia Trendafilova (University of Tennessee)

“Developing Shared and Peer Leadership Practices in Facility and Event Management”

Dr. Trevor Bopp (University of Florida); Dr. Shannon Kerwin (University of Florida)

“Fiscal efficacy, effectiveness, and efficiency of environmental sustainable practices in parks and recreation: a case study of the City of Knoxville”

Anthony M. Brown (University of Tennessee)

“A Historical Analysis of the Non-statutory Labor Exemption in the NFL”

Dr. Michael S. Carroll (Troy University); Andrew Goldsmith (University of Florida)

“Economic Benefits Derived from the College Football Game Experience”

Dr. Anthony W. Dixon (Troy University); Dr. Chi-Ok Oh (Michigan State University)

“Marketing stadium accessibility: New legal requirements and anecdotes from college athletic department websites”

Dr. John Grady (University of South Carolina); Joshua R. Pate (University of Tennessee); Tim Mirabito (University of Tennessee)

“An Examination of Work-Family Conflict and Related Theories in NCAA Division I Facility and Event Managers”

Dr. Laura M. Hatfield (University of West Georgia); Dr. Jeffrey T. Johnson (University of West Georgia); Dr. Lance C. Hatfield (University of Missouri)

“Organizational Perception Management as a Means to Legitimate Sport Venue Subsidization: A Conceptual Framework”

Timothy B. Kellison (Florida State University)

“The influence of car crashes on sponsorship effects in NASCAR racing”

Dr. Sanghak Lee (Johnson & Wales University-Charlotte)

“Managing Risks at Multi-Sport Events”

Dr. John J. Miller (Troy University); Dr. Gina A. Pauline (Syracuse University)

“Tragedy at Fujairah: Risk Management Issues at Open-Water Swimming Events”

Dr. John J. Miller (Troy University); John T. Wendt, J.D. (St. Thomas University)

“Risk Management Plans and Lightning Safety Policies: Do High Schools in America Have and Enforce Them?”

Dr. Mauro Palmero (East Tennessee State University); Dr. Gary Lhotsky (East Tennessee State University); Dr. Andy R. Dotterweich (East Tennessee State University);  
Dr. Joseph T. Walker (University of North Texas)

“Athletic facility managers’ knowledge of access and the Americans with Disabilities Act”

Joshua R. Pate (University of Tennessee); Dr. Steven N. Waller (University of Tennessee)

“Teaching Sport Event Management via Experiential Learning: Chase Charlie Races”

Dr. David Pierce (Ball State University); Dr. Lawrence Judge (Ball State University);  
Dr. Jeffrey Petersen (Baylor University)

“Make or Buy Your Players – A National Study”

Dr. Thomas H. Regan (University of South Carolina); Dr. Kenneth C. Teed (The George Washington University School of Business)

“Stock Price Performance of Stadium Naming Rights Sponsors”

Dr. Thomas H. Regan (University of South Carolina); Dr. Kenneth C. Teed (The George Washington University School of Business)

“The Value of Sports Stadium Sponsorship”

Anne Rivers (BrandAsset Consulting); Andrew Drelick (BrandAsset Consulting)

“Professional vs. Collegiate Luxury Suite Owners - are they all that different?”

Dr. Peter Titlebaum (University of Dayton); Carrie DeMange (University of Dayton);  
Dr. Robert Davis (Miami University Hamilton)

“The Impact of Video Realistic Job Previews on Applicants' Perceptions of Sport Jobs”

Dr. Samuel Y. Todd (Georgia Southern University); Dr. Marshall Magnusen (Baylor University); Dr. Damon P.S. Andrew (Troy University)

“Understanding Generational Differences in Sport Administration: Creating a Cohesive Work Environment”

Dr. Dené J. Williamson (University of Missouri); Dr. Seok-Ho Song (St. Thomas University)

“Examining Counselor Satisfaction in an Outdoor Therapeutic Recreation Camp”

Dr. Angela Wozencroft (University of Tennessee); Dr. Robin Hardin (University of Tennessee)

## Poster Presentations

“Pitch-Perfect: How MLS’s Emphasis on Stadia Offers Path to Profitability”

Stephen Argeris, Esq. (Hunton & Williams, Washington DC)

“A Comparison Of Online And In Person Survey Methods Related To Direct Spending And A Large Volleyball Event”

Dr. Robert Case (Old Dominion University); Joel Gillespie (The College of William and Mary); Daniel Lockett (The College of William and Mary); Maria Pawlosky (The College of William and Mary); Tanujit Dey (The College of William and Mary)

“Managing Pedestrian Risks: Practical Implications for Sport and Entertainment Managers”

John B. Egberts (University of Florida); Dr. Daniel P. Connaughton (University of Florida); Dr. James J. Zhang (University of Georgia)

“Guilty Until Proven Innocent: Are Finances Guiding the NCAA's Decision Making with Respect to Infractions?”

Andrew Goldsmith (University of Florida); Kevin P. Cattani (University of Florida); Dr. Trevor Bopp (University of Florida)

“NCAA Division I Strength Facilities: A Design and Operational Analysis”

Dr. Lawrence Judge (Ball State University); Dr. Jeffrey Petersen (Baylor University); Dr. David Pierce (Ball State University)

“Market Segmentation of Division I School Fans through Socio-Demographics and Consumption Level”

Dr. Min Kil Kim (Troy University); Dr. Christina Martin (Troy University); Rawia Elsis (Troy University)

“Think Green: Spectators Thoughts to Improve Recycling Programs”

Dr. Brian P. McCullough (Bowling Green State University)

“Stakeholder influences on sustainability practices in Public Assembly Facilities”

Dr. Haylee Uecker Mercado (University of South Carolina)  
Matt Walker (University of Southern Mississippi / Walker Research Group)

“Soccer Specific Stadia & Designated Players: Exploring the Major League Soccer attendance assumption?”

Charles Parrish (George Mason University)

“Sponsorship Effectiveness in Ultimate Fighting Championship”

Jason D. Reese (University of Mary Hardin-Baylor); Dr. Gregg Bennett (Texas A&M University)

“Examining the Relationship between Team Identification and Service Quality in College Sport Website”

Dr. Young Ik Suh (Claflin University); Dr. Taesoo Ahn (Merrimack College); Nathan Chaplin (Claflin University)

“The Role of Antitrust Law in Non-Team Sports”

Cytrice Thomas (University of Georgia); Dr. Thomas A. Baker III (University of Georgia);  
Dr. Kevin K. Byon (University of Georgia)

“North American Major Sports Teams are Big Business: All Cities are not Equal”

Dr. Peter Titlebaum (University of Dayton); Diane Branca (University of Dayton);  
Todd C. Koesters, J.D. (University of South Carolina)

“An Analysis of Perceived Risk and Corresponding Risk Management Practices Related to Disease Control and Prevention in Club Sport Programs”

Mary W. Waechter (University of Florida); Dr. Daniel P. Connaughton (University of Florida);  
Dr. John O. Spengler (University of Florida); Dr. Yong Jae Ko (University of Florida)

“Branding the sports city: A case study of Indianapolis, IN”

Dr. Antonio Williams (Indiana University); Dae Yeon Kim (Indiana University); Wanyong Choi  
(Indiana University); Isabell Rhenwrick (Indiana University)

“Exploring Core Product Factors through the analysis of Taekwondo Match Attack Patterns”

Dr. Antonio Williams (Indiana University); Wanyong Choi (Indiana University); Dae Yeon Kim  
(Indiana University); Dr. Tywan Martin (University of Miami)