

Sport and Entertainment Management Sample Curriculum Ladder



UNIVERSITY OF
SOUTH CAROLINA
College of Hospitality, Retail
and Sport Management

127 Total Credit Hours Required SPORT AND ENTERTAINMENT MANAGEMENT (SPTE)

FRESHMAN YEAR

Fall Semester:

- **ENGL 101***-Critical Reading and Comprehension
- **MATH 122***-Calculus for Business Administration and Social Sciences
- **SPCH 140***-Public Communication
- **SPTE 201***-Introduction to SPTE
- **UNIV 101** - General Elective

Spring Semester:

- **ENGL 102***-Rhetoric and Composition
- **STAT 201***-Elementary Statistics
- **SPTE Elective 1***
- **SCIENCE w/lab**
- **HISTORY**

~Study Abroad Course during Maymester

SOPHOMORE YEAR

Fall Semester:

- **ECON 224***-Introduction to Economics
- **RETL 261***-Functional Accounting I
- **SPTE 274***-Computer Applications in SPTE
- **ENGL 282-286**
- **SPTE Elective 2**

Spring Semester:

- **MKTG 350***-Principles of Marketing
- **RETL 262***-Functional Accounting II
- **ITEC 240** -Business Law
- **MGMT 371*-Management I**
- **General Elective 1**

***SPTE 295* (6 hrs) Practicum in SPTE**

JUNIOR YEAR

Fall Semester:

- **RETL 344**-Personnel Organization & Supervision
- **ITEC 242**- Business Communications
- **SPTE 380** -Sport and Entertainment Marketing
- **SCIENCE**
- **Liberal Arts Elective 1**

Spring Semester:

- **FINA 363**- Introduction to Finance
- **Liberal Arts Elective 2**
- **General Elective 2**
- **SPTE Elective 3**
- **Fine Arts**

SENIOR YEAR

Fall Semester:

- **SPTE 440**-Sport and Entertainment Business and Finance
- **SPTE Elective 4**
- **Liberal Arts Elective 3**
- **Liberal Arts Elective 4**

Spring Semester:

- **SPTE 444**- Sports and Entertainment Event Management
- **HRSM 301**-HRSM Professional Development Seminar
- **General Elective 3**
- **General Elective 4**

***SPTE 495 (6 hrs)**-Internship in Sport and Entertainment Management

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NOTE:

**Courses that need to be completed before advancing to Professional Level*

MATH 122 is a course that you will need to place into by taking the Math Placement Test <https://assess.math.sc.edu/>

If you do not place into **MATH 122**, you will need to take the Math course that you placed into prior to taking **MATH 122**. This additional math course will take the place of one general elective.

FOREIGN LANGUAGE REQUIREMENT: Students shall demonstrate in one foreign language the ability to comprehend the topic and main ideas in written and, with the exception of Latin and Ancient Greek, spoken texts on familiar subjects. This ability can be demonstrated by achieving a score of two or better on a USC foreign language proficiency test. Those failing to do so must satisfactorily complete equivalent study of foreign language at USC.– These courses will be calculated under Liberal Arts Electives: FREN, GERM, LATN, SPAN 109 and 110 **OR** ARAB, CHIN, GREK, HEBR, ITAL, JAPA, KORE, PORT, RUSS, SWAH 121 **OR** SPAN 111

FINE ARTS must be one of the following:

ARTE 101, ARTH 105, ARTH 106, DANC 101, MUSC 110, MUSC 140 or THEA 200.

Areas of SCIENCE include:

ASTR, BIOL, CHEM, ENVR, GEOL, MSCI, PHYS

ITEC 264 – Computer Applications In Business may substitute for **SPTE 274**

RETL 261 is a prerequisite to **RETL 262**

ECON 224 and **RETL 261** are prerequisites to **MKTG 350**

MKTG 350 is a prerequisite to **SPTE 380**

ECON 224, RETL 261, RETL 262, STAT 201 are prerequisites to **FINA 363**

FINA 363 is a prerequisite to **SPTE 440**

It is highly recommended that Practicum (SPTE 295) is done before SPTE 440 and SPTE 444

~Study Abroad

A Study Abroad Course can be used to complete 1 Professional elective or if it is an SPTE study abroad course it can be used to complete 1 SPTE elective

⁺Practicum and Internship Requirements

The practicum and internship can be taken during the Spring, Summer or Fall Semester - No courses can be taken while enrolled in SPTE 295 and SPTE 495. Both courses are 6 hours of credit – tuition fees apply