



## Sport Entertainment & Venues Tomorrow Conference

hosted by:

University of South Carolina  
Department of Sport and Entertainment Management

in collaboration with

*Venues Today*

**November 16-18, 2011**

Columbia Metropolitan Convention Center  
Columbia, South Carolina

[www.SEVT.org](http://www.SEVT.org)

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## CALL FOR PAPERS

The Sport Entertainment & Venues Tomorrow conference brings together sport and entertainment industry leaders and those teaching future leaders of our industry. The conference provides an unmatched opportunity to interact with current and future industry leaders, to exchange ideas, to explore research opportunities, and to develop the type of industry/academic interaction that leads to advances in many fields of study.

The SEVT conference invites submission of extended abstracts from faculty members as well as Doctoral students on a variety of applied, theoretical, and conceptual research topics in sport and entertainment. Industry professionals are also encouraged to submit extended abstracts of academic papers.

**PRESENTATION CATEGORIES:** Extended abstracts and papers will be categorized by topic(s) and may include, but are not limited to, the following areas of sport and/or entertainment:

- Economics and Finance
- Public Funding for Sport Venues
- Marketing, Advertising and Promotion
- Corporate Sponsorship
- Merchandising
- Ticketing and Guest Services
- Facility Management
- Event Management and Production
- Information Technology
- Legal Issues
- Risk Management
- Entrepreneurship
- Diversity
- Sustainability
- Philanthropic

**SUBMISSION GUIDELINES:** The SEVT conference considers extended abstracts describing completed original research that has not been concurrently submitted for consideration to another conference or has been previously presented at another conference. Submitted abstracts and papers should not be of work published prior to November 2011. The conference offers the following three presentation formats:

1. A 25-minute oral presentation including questions
2. A 60-minute full session (symposium, roundtable or workshop)
3. A poster presentation

Upon submission, please make note of the type of presentation desired. Also, to assist the reviewers, please provide up to three keywords that describe your paper.

**SUBMISSION FORMAT:**

1. All abstracts must be submitted electronically to [SEVTAbst@mailbox.sc.edu](mailto:SEVTAbst@mailbox.sc.edu).
2. Extended abstracts of up to 1,000 words including references will be considered. Briefly describe all aspects of the study (motivation, methods, analysis, results, and implications). Abstracts should be formatted in Microsoft Word, 12-point Times New Roman font, single-spaced (one inch margins) using the format guidelines described below.
3. Abstract Format:
  - Line 1: type of session desired (25 min. oral presentation, 60 min. full session, poster presentation).
  - Line 2: three to four keywords that will help the academic program coordinator schedule similar topics in succession
  - Line 3: author(s) and institution(s) names (centered on page)
  - Line 4: presentation title (centered on page)
  - Line 5: blank
  - Line 6 to end: text of abstract including references
  - In the email message accompanying the abstract submission, include the principal author's name, postal mailing address, email address, and telephone number.
4. Submission of an abstract indicates the intent of the presenter(s) to register at the appropriate registration fee.

**SUBMISSION DEADLINE:** Abstracts must be received by June 27, 2011 (11:59 PM EDT). Abstracts received after this date will not be reviewed or accepted.

**REVIEW PROCESS:**

1. All abstracts will undergo a blind review process.
2. Candidates will be notified by email of a decision by September 13, 2011. Accepted abstracts will be published as is in the conference proceedings.

**CONTACT INFORMATION:**

SEVT Conference Information:

Lori Hedstrom, SEVT Organizing Committee  
(803) 777-6720 or [lhedstrom@sc.edu](mailto:lhedstrom@sc.edu)