

March 1, 2010

The Breakers and Ocean Watch Villas Participate in Resort Panel Discussion

The University of South Carolina's School of Hotel, Restaurant, and Tourism Management recently welcomed Chris Eason of The Breakers and Thomas Banner of Ocean Watch Villas. The two gentlemen were participants in a recent resort panel discussion held during the College of Hospitality, Retail, and Sport Management Career Fair at the Koger Center. They represented vastly different resort products and functions.

Mr. Eason is the Assistant Director of Food & Beverage at The Breakers in Palm Beach, FL. This resort is an exclusive family owned luxury property with an enormously rich history. Mr. Banner is the Director of Marketing for the Ocean Watch Villas in Myrtle Beach, SC. This timeshare resort managed by Marriott Vacation Club International caters to vacation owners.

Speaking to students on March 1st, 2010, both men shared a similar passion for their respective companies and credited their company culture for their long tenure and success. The resort panel discussion was an opportunity for students to interact directly with resort managers in an open Q & A forum as part of the Lodging Lecture Series developed by Professor Brumby McLeod and Instructor Kiran Shah.

The Lodging Lecture Series was developed by Instructor Kiran Shah and Professors Sheryl F. Kline and Brumby McLeod in the School of Hotel, Restaurant, and Tourism Management at the University of South Carolina as a way to better prepare students for their futures in the hotel, restaurant and tourism industries, and to introduce them to successful individuals in their general fields of interest.