

Cutshall acquires attention of students at USC

The University of South Carolina's School of Hotel, Restaurant and Tourism Management recently welcomed Mary Beth Cutshall, Director of Business Development for Hotel Equities, Inc., as a speaker at its Lodging Lecture Series.

Hotel Equities, Inc. is an award-winning third party developing and managing company representing 45 hotels. Working on a team platform has earned the organization the ability to work with some of the most well-known hotel brands in the United States.

Speaking to students on Nov. 11, Cutshall talked of the increasing influence of real estate in the hotel industry, and her role in the development and acquisition of hotels. Cutshall emphasized that a successful career in the hotel industry is based on building relationships. She said while the down economy is affecting the hotel industry, there are still many career opportunities available in the profession.

Cutshall also said the role of women in hotel and lodging is expanding and an organization called Women in Lodging is a valuable resource for women aspiring to work in the hotel industry.

The Lodging Lecture Series was developed by instructor Kiran Shah and professors Sheryl F. Kline and Brumby McLeod in the School of Hotel, Restaurant, and Tourism Management at the University of South Carolina. The objective of The Series is to better prepare students for careers in the hotel, restaurant and tourism industries, and to introduce them to industry leaders in their respective fields of interest.

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